



Stories



Proverbs



Personas



Scenarios



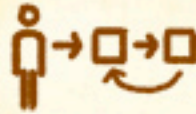
Content Inventories



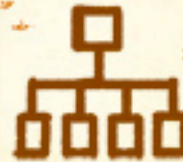
Analytics



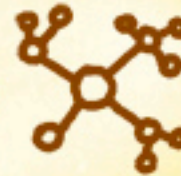
Wireframes



Process Flows



System Maps



Concept Maps



User Surveys



Storyboards



Concept Designs



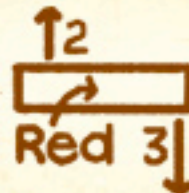
Prototypes



Narrative Reports



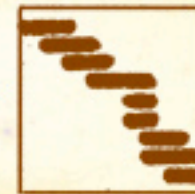
Design Patterns



Style Guides



Specifications



Plans



Presentations

User Experience Treasure Map

by Jeffery Callender and Peter Morville